

# Josh Belfer

San Diego, CA / jbelfer22@gmail.com / (616) 560-6284

## PROFESSIONAL EXPERIENCE

---

### Callaway Golf

#### *Demand Planner*

Carlsbad, CA

November 2022 - Present

- Develop and maintain North America SKU-account level forecasts for 2,000+ Callaway Golf products, including Drivers, Fairway Woods, Hybrids, and Irons, accounting for \$450M annual revenue.
- Analyze both customer pre-book and at-once orders to ensure forecast mixes and seasonality accurately reflect true demand.
- Collaborate with Supply and Revenue planning teams to ensure product is available to meet monthly sales targets, while managing excess inventory risk across 5.6M annual units.
- Create visuals in Excel and Power BI to assist with analyzing data trends, support forecasts, and lead business decisions. Present concise views to Operations leadership.
- Manage global master data across all Callaway historical programs. Develop SKU linking process to improve forecast accuracy and enable streamlined forecasting process.
- Implement forecasting processes for obsolete items due to external regulations, effectively managing the end-of-life product lifecycle.
- Supported the onboarding process of another planner, and managed training schedule to ensure proper support was met.

### Clarios

#### *Regional Supply Planner*

Milwaukee, WI

October 2021- November 2022

- Planned the weekly production of 200,000+ auto and marine batteries across 2 plants by analyzing inventory levels and customer demand across 300+ SKUs, while managing capacity and input constraints.
- Analyzed and direct the movement of inventories to maintain customer service levels of above 90% and manage at risk inventories across 5 plants.
- Lead the weekly allocation of 20,000 wet batteries from Mexico to all US plants to optimize our network-wide inventory position.
- Managed the production and ordering process for Original Equipment customers, maintaining a service level of 100%.
- Analyzed tactical shipments of wet batteries, ensuring our network has minimized risk of obsolesce.
- Interfaced directly with plants and cross-functional teams to guide collaborative planning, forecasting, and replenishment, while managing constraints to match available supply with demand.
- Implemented new processes to improve planning organization within our Supply Chain department (PO maintenance and updated reporting tools).

### Kohl's

#### *Allocation Analyst*

Milwaukee, WI

July 2020 – October 2021

- Oversaw inventory deployment across three departments in the Boys 0-8 office. Responsible for the allocation and replenishment of 1,169 stores and digital inventory, accounting for \$140 Million in annual sales.
- Created and managed purchase orders daily. Responsible for monitoring sales, inventory, and receipts to come to a decision if any action is needed to optimize inventory position.
- Served as the new stores subject matter expert for the Kids Category. Responsible for creating a budget for each department for 4 new stores opening Fall 2021 and deciding which merchandise to set for grand opening.
- Executed various additional projects and reports that drove business, such as: expanding store count for Adidas Tables, optimizing fixture space by calculating the productivity of our assortment, and analyzing our Adaptive assortment to recommend future buy quantities to leadership.
- Trained another analyst and served as a coach to two interns. Ensured an effective training schedule and delegated tasks.

### Ace Hardware Corporation

#### *Supply Chain Replenishment Planner Intern*

Oak Brook, IL

May 2019 – August 2019

- Managed replenishment of cleaning supplies and basic hardware categories across 45 vendors resulting in \$10.3 million in sales.
- Oversaw purchase orders daily to service Ace's 5,500+ retailers utilizing SAP, AWR, Ad Hoc Reporting, and several other supply chain related programs to most accurately maintain inventory levels.
- Collaborated with a group of five in Ace's 2019 Intern Capstone project on how to attract Generation Z as consumers of Ace. Presented solutions and recommendations to leadership (Placed 1<sup>st</sup>).
- Created a vendor seasonal plan to address risk between forecasted demand and proposed hold quantities for items.

## EDUCATION

---

### Michigan State University

East Lansing, MI

Eli Broad College of Business, Honor's College

Bachelor of Arts, Supply Chain Management

May 2020

Double Major: Supply Chain Management, Spanish

## LANGUAGE & TECHNICAL SKILLS

---

Fluency in Spanish • Microsoft Excel • Power BI • SAP • Oracle RMS • Tableau • Logility Supply Planning • SAP IBP • Asana